

## A close-up photograph of a hand with red-painted fingernails. A lit cigarette is held between the fingers, with smoke rising from the tip. A small crescent-shaped tattoo is visible on the side of the ring finger.

**Based on the bestseller novel "Rosenfeld"**

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*Published in Israel by Kinneret Zmora-Dvir in 2022*

**ROSENFELD**  
a novel Maya Kessler

## ROSENFELD • CONCEPT

### FORMAT

**9 x 45'** Drama series

### MAIN CHARACTERS

**Noa Simon** [36], **Teddy Rosenfeld** [55]

### SETTINGS

Location: **Tel Aviv** (also Jerusalem, and other cities)

Time: **Present**

### THEMES

**Power dynamic** • Female lead • White-hot **relationship** •  
Brazenly **sexy** • **Love** story • Coming of age • **Psychological** •  
Motherhood • Challenging PC • **Substances use and abuse** •  
**Obsession** • scathingly **candid** and **funny** •

### LOGLINE

A young filmmaker falls madly in love with a successful, dominant CEO, believing he's strong enough to withstand the storming from her childhood and she's right; he truly can. In any possible.

WIP



## ROSENFELD • EPISODES

E01  
**Get Out of My Sight**

E02  
**Don't Burn Any Bridges**

E03  
**There's No One after Me**

E04  
**Damages**

E05  
**Come from Nothing Going Nowhere**

E06  
**Like Father Like Cousin**












E07  
**Golden Gate Bridge**

E08  
**A Mom for a Mom**

E09  
**The Protocol**

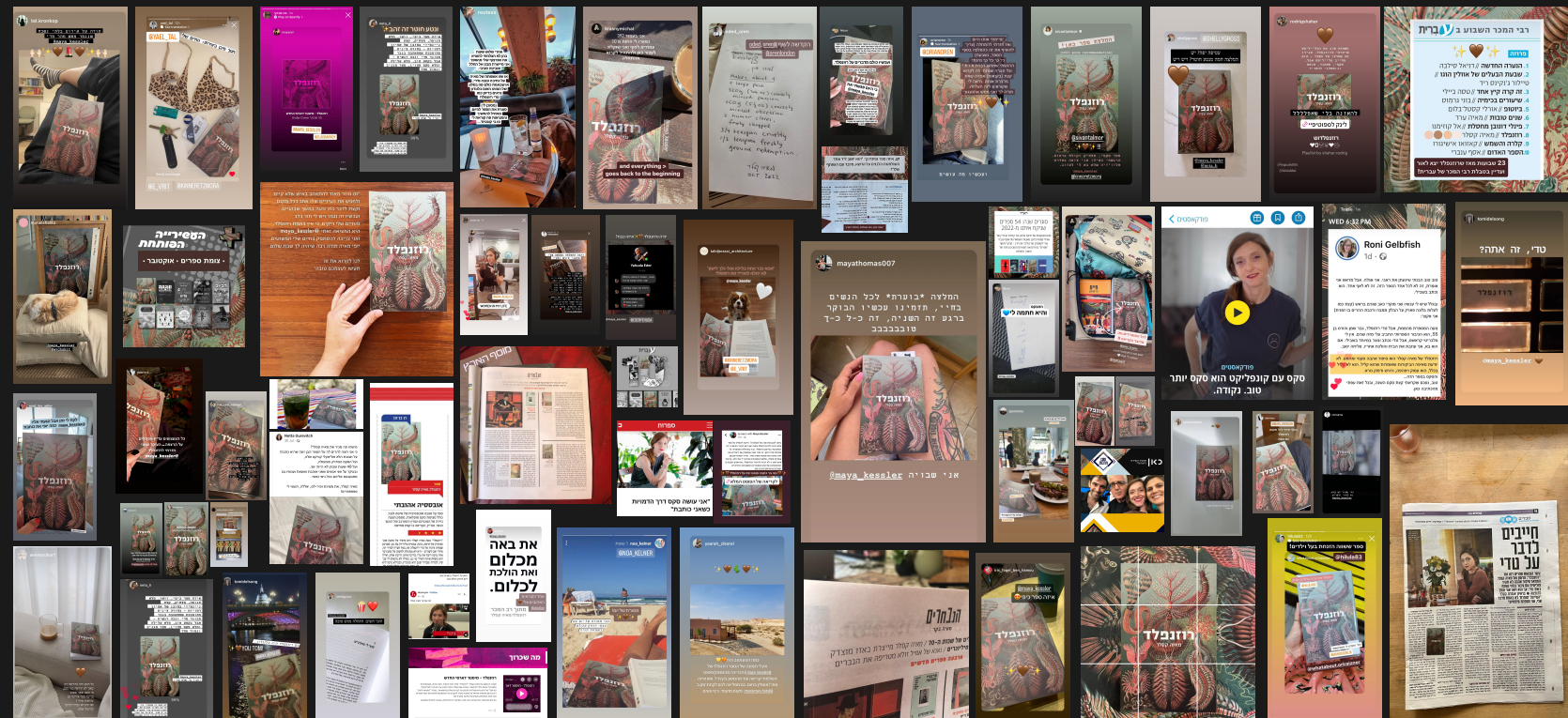
# ROSENFELD • S01 OUTLINE

E01 Get Out of My Sight	THE WEDDING					THE MORNING AFTER		FRIDAY DINNER		URGENT MATTER		TV STUDIO		FUNERAL			DELMAR			LIFE CHAIR										
	WED	The wedding					THU	COFFEE	Sharon - kindergarten	At her father's house		Telly comes over		You'll kill yourself		Talking Ray, Talking to Sharon			1st time at Delmar			2nd time at Delmar	Hazel lobby - job offer							
E02 Don't Burn Any Bridges	DELMAR 1ST DAYS					YOU'RE MESSING WITH THE WRONG PEOPLE			TBD		DRINK!		INTERMISSION		FIRST FUCK				NOW WHAT?		UNPROFESSIONAL			DOWN						
	WEDNESDAY	Telly gets drunk after college		Joining her wedding		WEDNESDAY	Meet when he is Telly's		Sharon is his best		Back at the office		Telly back at Sharon's		James	can't open his wedding	Sharon's mother	Sharon	Sharon's mother and Sharon is back		is her	First Fuck				Telly's day		Sharon	Sharon's mother	Sharon's mother
E03 There's No One after Me	TEAM MEETING		SECOND FUCK			LOTAR I		ADRIAN I		WANT TO BE TOLD OFF		FRIDAY AT SHARON'S		WHO BEHAVES LIKE THAT?		HOLD		THE AWKWARD NIGHT					LOTAR II		ADRIAN II		UP			
	Are you sleeping or napping?		Sharon's no one after me			2nd fuck, his place		James - part 1		on the phone	Sharon's day	Telly's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day		Sharon's day					James - part 2		Telly's day					
E04 Damages	SHOOTING		WHAT HAPPENED WITH LARA			ROY'S LAWSUIT			THE KING GEORGE STREET APARTMENT					POST KING GEORGE			THE BAN ON YOUR MOM					VERY DOWN								
	Shooting	1000 Sports World's opening	This is a part	can talking about Lara		1000 Sports World's opening		Ray and the lawsuit	Sharon	Telly's day	Ray's day	The lawsuit	Telly's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day					Sharon's day								
E05 Come from Nothing Going Nowhere	DESCRIBE OBSESSION					COME FROM NOTHING AND GOING NOWHERE										NICE TRY		THE OSCARS					RELEASE URINE		UP					
	Ray's obsession	Ray's day	Ray's day	Ray's day	Ray's day	Ray's day										Ray's day		Ray's day					Ray's day							
E06 Like Father Like Cousin	MICHIGAN											POST MICHIGAN					NOW LEAVING					HIGHWAY ONE		VERY DOWN						
	Shooting	Ray's day	Ray's day	Ray's day	Ray's day	Ray's day	Ray's day	Ray's day	Ray's day	Ray's day	Ray's day	Ray's day					Ray's day					Ray's day								
E07 Golden Gate Bridge	HOSPITAL											POST ACCIDENT					KING GEORGE APARTMENT			STARTING POINT		YOU DID WHAT?		VERY DOWN						
	When the accident	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day					Sharon's day			Sharon's day		Sharon's day								
E08 A Mom for a Mom	STOP					FINAL ROUND			NO HOPE			DECONSTRUCTING KING GEORGE					LARA'S BABY		NURIT		LIFE CHAIR									
	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day	Sharon's day			Sharon's day			Sharon's day					Sharon's day		Sharon's day				Sharon's day							
E09 The Protocol	PASSOVER			DIRECTOR		FINAL KING GEORGE		LARA		TV COMEDY		ROY'S ENGAGEMENT PARTY					GRANDMA		SHARED CUSTODY			END								
	Sharon's day			Sharon's day		Sharon's day		Sharon's day		Sharon's day		Sharon's day					Sharon's day		Sharon's day					Sharon's day						



# ROSENFELD • THE BOOK

Published in Hebrew on July 2022





## ROSENFELD • PILOT SCRIPT

SCRIPT AVAILABLE: S01E01

ROSENFELD  
S01E01

Written by

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NOA  
I'm asking why you would say that.

TEDDY  
Why do you think?

NOA  
Well, I guess you have something  
against me. Or for me.

TEDDY  
That's right.

NOA  
You only met me three minutes ago.

TEDDY  
Which was enough.

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